

GreenPowerHub hires Wei Cai as CEO

GreenPowerHub a global network for trading renewable energy have hired Wei Cai as CEO.

Wei Cai joined GreenPowerHub as CEO from 01. September 2022.

Wei will be managing business operations going forward in the fast-growing renewable energy and green certificate markets, driving forward the evolution and development of Green Power Hub. Wei is an experienced business leader with extensive experience in the renewable energy market and a track record of leading international teams to grow SaaS business. She holds an MBA degree from HEC Paris.

Wei joins Green Power Hub from Greenfact, a portfolio company of Arctic Securities, where she was the CEO.

Her expertise will be a great asset in further developing Green Power Hub's suite of trading and networking services as we cement ourselves to be a global leader. Wei will succeed Morthen Vikanes, who will focus on business development.

"I am very excited to join Green Power Hub," said Wei. "Green Power Hub has a great and talented team and is in a unique position to be a leading platform with a wide range of renewable energy products and services. I am looking forward to working with the team to position Green Power Hub for a successful future and realize its full potential. I thank the Board of Directors for the trust they have placed in me as we embark on this growth journey"

Green Power Hub has in a short time become the leading independent trading network for renewable certificates in Europe with more than 100% growth from 2021. The board is excited to welcome Wei Cai as the new CEO in Green Power Hub, says Jon Berg, Chairman of the Board in Green Power Hub. The board is also grateful for the tremendous effort made by Morthen Vikanes to bring the company to where it is today. Morthen will continue to contribute to the development of new innovative products to the platform.

Fakta om GreenPowerHub

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